

Matej Tomažin

I develop websites, digital systems and workflows you and your team can rely on.

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My profile

I combine knowledge of contemporary art, gallery processes and art production with digital implementation. At Cona, I structure information processes and develop tools for the team. I founded Artopolis.si, a platform for promoting and selling contemporary art. Through Zavod Artopolis, I curate and produce exhibitions. Alongside these ongoing roles, I regularly undertake independent web and production projects. I am open to additional projects and long-term project collaboration with galleries, artists and production teams.

Let's get your project moving

When content, design and technology need to come together, you have one person to see the project through. I handle implementation, testing and handover, and stay available for ongoing support, maintenance and improvements.

Skills and tools

Design and photography: I use Affinity Designer, Photo and Publisher, Adobe Photoshop and Lightroom to develop visual identities, edit photographs and design publications, catalogues and communication materials. I prepare layouts and final files for print, web and other uses.

Video, audio and media production: I film independently and lead small filming teams. I edit video and prepare media exports in Final Cut Pro. My experience also includes podcast concept development, production, editing and distribution.

Websites and editorial systems: I use WordPress to develop websites, digital platforms and tailored editorial environments. I design content and data structures, user interfaces and publishing workflows. I use PHP, JavaScript, HTML and CSS to develop custom features, connect content and adapt system behaviour.

Data systems and analytics: I use MySQL and SQL to structure, connect, process and analyse data, and prepare exports and comparisons. I develop data interfaces and build analytics tools.

AI agents: I develop custom agents to carry out and verify specific tasks, adapting their use to practical workflows.

Automation and system integration: I develop automated workflows and data processing procedures. I connect recurring tasks into workflows tailored to the needs of clients and users.

Hosting and maintenance: I provide a complete hosting solution, from server setup and migration to regular updates and troubleshooting, ensuring reliable operation and system upgrades as client needs evolve.

Project management and teamwork: I use project and task management systems to support planning, task allocation, responsibilities and deadlines. I adapt digital tools to the team's working practices and support their implementation and use.

Education

University of Ljubljana, Academy of Fine Arts and Design

Master's degree in Painting · 2015–2018 · Bachelor's degree in Painting · 2011–2015

École supérieure d'art de Clermont Métropole (ESACM), France

Study exchange · 2017

Languages

Slovenian — native

English — fluent

German — comprehension C1, speaking and writing B1.

Current work

Cona

Design, communications and digitalisation | August 2022–present · Contract collaboration

- I consolidate information on productions, programme cycles and events into a shared source for planning, preparing materials and reporting. I develop internal tools and automate text preparation, photography packages and calendar exports. I organise materials and data for reuse by the team and partners.
- I align requirements and content structures with the team and test solutions through use. I introduce project management and team coordination platforms and support their use in allocating tasks, responsibilities and deadlines.
- I design visual identities, publications and communication materials, and provide technical and organisational support for art productions. I coordinate materials, production tasks and deadlines with artists, colleagues and partners. I program and build exhibition solutions, interfaces and tools for managing devices and content.

Zavod Artopolis

Founder and director | March 2020–present · Own institute and platform

- I designed art classifications and a data model for media, techniques, dimensions, editions and authorship, alongside editorial tools for artworks, artists, the catalogue, archive and search. I connected listings, artwork availability, orders, shipping and administration.
- Until the end of 2022, I led a development team of two programmers, a lawyer and an audio/video producer, and designed and built the user interface. I now continue development independently.
- I developed publishing automation for editorial selection, material preparation and scheduling, and a methodology for data comparisons for Tržni analitik, an online art market analysis tool.
- I curate and produce exhibitions and develop educational content, coordinating artists, partners and production teams. As a co-author, I prepared artwork photography and packing guides, structured the materials, demonstrated procedures in videos and designed PDF documents. I also manage the institute's finances and business operations, with year-on-year growth in activity.

Independent projects

Independent practice | October 2018–present

- I deliver web, curatorial, design and media projects for artists and organisations, connecting content development with technical implementation and production.

Web platforms and artist portfolios

tinakolenik.com: I designed and programmed the artist's website, developed its content structure and tailored editorial tools, and migrated materials.

agrft80.si: I conceived, designed and programmed an online exhibition with tailored editorial tools, search, multimedia displays and batch processing of materials.

Festival AGRFT: Working from supplied designs, I programmed the website and a custom booking system for schedules, capacities, notifications and admission lists.

cona.si: I developed a programme and events website with material exports, calendar integration and analytics, and set up hosting.

artopolis.si: I developed an art platform with editorial tools for artworks, portfolios, exhibitions and collections, and automated sales and shipping workflows.

patrikdvorscak.com: I designed and built a bilingual painting portfolio and wrote an introduction to the artist's work.

jonzagar.com: I designed and built a bilingual photography portfolio with series presentations, galleries and artwork details.

Selected curatorial and exhibition production work

Jon Žagar: Pastir podobe | Galerija EF, 2026: I curated the exhibition and wrote the exhibition text for the photography series.

TUR DE WRLD — Miha Petek | 2025–2026: I mentored the exhibition's development, led its curation and conducted a public conversation with the young artist.

Ribice, jaz in ajmar — Patrik Dvorščak | Galerija Miklova hiša, 2025: I curated the exhibition and prepared catalogue texts, the English translation and photographs.

Jon Žagar: Vihar mi v kozarec vlil je ocean | Ex Arte, 2025: I curated, produced and promoted the solo photography exhibition.

Zmajevska fronta: prostor mladinskih prebojev | 2025: I led curation and production, including installation, logistics and the exhibition text.

HIPERprodukcija | Mladi zmaji, 2024: I conceived, curated and produced three group exhibitions, coordinated the artists and delivered an accompanying lecture.

Splavi po reki Lethe | 2024: I curated and produced the group exhibition, designed its title graphic and created a soundscape.

Exhibition collaboration with KIZC, Ministry of Defence of Slovenia | 2024–2026: Through Zavod Artopolis, I curated exhibitions and contributed to production and promotion: Jon Žagar — Sintropija and Tilen Pepevnik — Ples zob (2024); Karolina Radotić Klarić — Med dobrim in zlim and Zala Česnik — Street art, dizajn in vegi stejk (2025); Janez Škrlec — Telo je obala brez horizonta (2026).

Selected original content, media production and education

tremolo | 2025: I filmed and edited an art video for a multimedia project in collaboration with Brane Zorman, Boštjan Perovšek and Paola Korošec.

Umetnostni sistemi | 2021–2023: I developed an educational programme, business model and working materials for art projects, and delivered workshops and mentoring for visual artists. More than 10 obtained self-employed cultural worker status and eligibility for state-paid social contributions.

Surviving Art | 2018–2021: I founded and developed an original media project, creating texts, interviews and the complete production of a podcast on art and the art market, with a total audience of 25,000 listeners.

Artopolis TV | 2020–2021: I directed, filmed and produced seven artist video portraits and conducted conversations about their work.

Vice v lisice — 33rd Ljubljana Biennial of Graphic Arts | MGLC | 2019: I conceived and delivered a promotional video campaign, including an extended professional conversation with author and economist Amy Whitaker, short videos and interviews presenting the biennial.

Project funding, scholarships and residencies

Artopolis — CzK A1, Proof of Concept | 2019: I submitted the application and developed the platform concept. Supported by Slovenia's Ministry of Culture (MK) and the European Regional Development Fund (ERDF); recipient: Matej Tomažin.

Artopolis — CzK A2, Creative Start-up | 2020–2021: I led platform development during the funded phase through 2022. Supported by MK/ERDF; recipient: Zavod Artopolis.

Sodobne ateljejske in produkcijske prakse | 2019: I delivered an open studio, exhibition and conversations. Supported by Slovenia's Ministry of Culture; recipient: Matej Tomažin.

Art Systems (2023 edition: Art in the Digital World from A to Z) | 2023: I produced an educational series. Funded by the public institute Mladi zmaji; recipient: Zavod Artopolis.

Tajda Novšak: Preoblikovanje / Shapeshifting | 2024: I prepared the project application and contributed to production and promotion. Supported by Slovenia's Ministry of Culture; recipient: Zavod Artopolis.

Ministry of Culture working scholarship | 2019: I developed Preživeti Art, the Slovenian sister project of Surviving Art.

Ministry of Culture working scholarship, visual arts | 2024: I researched organisational and production models, and developed materials and professional partnerships.

Ministry of Culture residency, London | October 2019: With Iris Pokovec, I researched the British art market and prepared interviews.

Ministry of Culture residency, Berlin | December 2024: I researched gallery organisation and funding, and prepared development and educational materials.